

CV - BENTE SOLLID STOREHAUG



Address: Sørkedalsveien 32, 0369 Oslo, Norway
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E-mail: bente@digitalhverdag.no
Born: 17.12.1967
Married, 3 children

Key Qualifications:

Strategic and commercial flair, strong customer and market perspective, digital and technological insight. Extensive management experience both as CEO and long experience as chairman of Norwegian / international companies. More than 20 years of board experience from listed companies. Has completed both the Executive Board Program (2018) and the Advanced Board Program (2021) at (INSEAD). Completes Global Management Certificate at INSEAD December 2021.

Current roles

CEO and chair	Digital Hverdag AS, personal company (since 2001)
Lecturer	Norwegian Business School (BI), teaches in the executive master's program; Innovation, Digitization and Business Models
Chair	Placewise Group – global SaaS-company
Chair	Vinje Ullvarefabrikk, (brand Lanullva)
Board Member	Questback (since 2021), listed EuroNext
Board Member	Nortel (sidensince 2020), listed EuroNext

Board Member	Orgbrain, tech start-up
Board Member	Increo Interactive Creations AS, since 2020
Board Member	Motor Gruppen, (since 2018) Family Group
Board Member	Hafslund E-CO (since 2017) reports Oslo Stock Exchange
Board Member	Eika Group (since 2015) reports Oslo Stock Exchange
Board Member	Europris (since 2015), listed Oslo Stock Exchange
Board Member	Polaris Media (since 2009), listed Oslo Stock Exchange

Previous management experience

CEO	ESV Digital, subsidiary french tech company 2015 – 2018
Deputy CEO	Forward Communication, 2004 - 2005
CEO	Cell Network ASA *Listed in Stockholm, previous name New Media Science ASA og Digital Hverdag AS (1993 – 2000)
Chief Editor	Kyst-Nytt (1987-1989) * Norway's youngest member of the Norwegian Editors' Association ever. Local newspaper owned by Romsdals Budstikke.

Education and executive programs

2021	Leading Organisations in Disruptive Times. This is the third program to obtain the Global Management Certificate at INSEAD
2021	Advanced Board Program, INSEAD France
2020	Innovation in the Age of Disruption, INSEAD
2019	Strategy in the Age of Disruption, INSEAD Digital Transformation: Platform Strategies for Success MIT
2019	Sloan Executive Education Blockchain Innovation and Application,
2018 – 2019	MIT Sloan Executive Education Executive Board Program, INSEAD France

2015	Stock exchange course, law firm Selmer DA
2013	Coaching, Mentoring and Positive Psychology,, Executive Norwegian Business School (BI)
1993	Communication Advisor, Norges Markedshøyskole
1992	Political Science, Molde University
1991	RRA-certified, (advertising law)

Former chairman of the board in the period 1993-2021

Dotglobal, The Velixio Group, Semway Norge, Hitch, Enerwe, TV Sunnmøre, Amfi Media, Exense Consulting og Eye One.

Former directorships in the period 1993-2021

The Future Group ASA, Cxense ASA, Bredvid AS, DnB Kapitalforvaltning ASA, DnB Fondene AS, Stochasto ASA, Tandberg Data ASA, PSI Group ASA (Strongpoint ASA), Captura ASA, Forward Communications AS, Mandag Morgen AS, DnB Holding (medlem representantskapet, vara), Den Norske Bank ASA (medlem av representantskapet, vara), Vital Forsikring ASA (medlem av representantskapet, vara), I&M Kommunikasjon AS, Høgskolen i Molde, Egroup ASA, Virtual Garden AS, TYIN-programmet Norges Forskningsråd and Moldenett AS.

Other positions

2015 – 2017	The Ministry of Culture's Expert Committee for a study of future funding of NRK.
2015 – 2016	The Ministry of Culture and the Ministry of Trade and Industry's Industrial Policy Council for Cultural and Creative Industries
2004 – 2005	Member of the Minister for Modernization Morten Andreas Meyer's E-Norway Forum »

1999 – 2002	Member of the Minister of Trade and Industry Grete Knudsens «Forum for the IT industries»
1999	Member of the Minister of Trade and Industry Lars Sponheims «Forum for the IT industries»
1999 – 2001	Member of the Norwegian Data Association's Education and Research Policy Committee

Awards and nominations

2018	Finalist «Woman Board Award»
2017	Named one of Norway's 50 foremost IT women by Abelia
2014	Named one of 200 “romsdalinger” who has left the most mark in the era 1814 - 2014 (Romsdals Budstikke)
1999	Nominated for IT Manager of the Year by Computer World
1999	Named Norway's 10th Most Powerful Woman by the magazine Økonomisk Rapport
1999	Named the 7th most influential person on the Internet by Kapital Data
1998	Named Air Passenger of the Year by Braathens Safe in 1998

Participation in book publications

2000	Social Democracy 2000
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Wrote the chapter: "The competitiveness of the future lies in the people"

- 2001 **The Board.** Twelve experienced leaders on good governance as 1 of 12 together with bl. a Kristin Clemet, Grete Faremo, Leif Frode Onarheim, Christian Thommessen, Bjørg Ven, Christian Ringnes, Jon R. Gundersen
Publisher; Price Waterhouse Coopers
- 2002 **Norway's best entrepreneurs**
portrayed as 1 of 12 together with, among others, Odd Reitan, Petter Stordalen, Idar Ulstein, Per Boasson and Jens Petter Ekornes
- 2017 **All or nothing**
Portrait. A book about Norwegian entrepreneurs, author Maria Amelie.